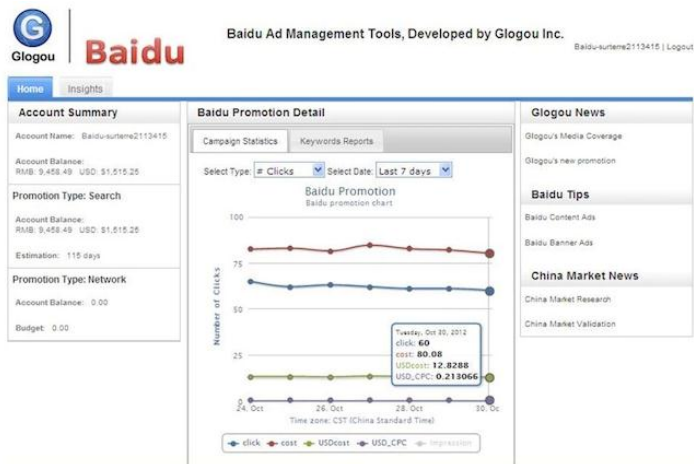


2013

# Why it is the Best Time to Advertise on Baidu Now ?



The World Only English Interface For Baidu Ad Platform  
Glogou Help You Run Effective Search Engine Marketing in China



*Innovative Technology Solutions  
from Silicon Valley  
Bring the Best ROI to  
You*

**GLOGOU INC.**  
2068 Walsh Ave, Suite C  
Santa Clara, CA 95050  
Ph.: 508-309-2110  
Fax: 978-568-1788  
[help@glogou.com](mailto:help@glogou.com)

*English Interface to Baidu Ad Platform*

<http://glogou.com/adbauid/>



# Why it is the Best Time to Advertise on Baidu Now ?

Dear Potential Customers:

Thank you for contacting us about search engine marketing in China!

We want to let you know that now is the best time to tap China's market. Why?

- China's economy is growing quickly! GDP growth in 2012 was about 10%. China has surpassed Japan and become the world's 2nd largest economy.
- The demand for foreign products and services is stronger than ever in China. Chinese businesses and consumers are buying!
- China has over 500 million Internet users, and that number is growing rapidly.
- Baidu controls over 85% of China's search engine market shares. After Google withdrew from China, Baidu essentially became the only Internet search engine in China.
- By running an ad campaign on Baidu, you will be able to determine whether or not there is a demand for your products and services in China.
- Baidu does not offer services that allow foreign business to advertise on it directly.

AC-Baidu helps you to do that. We, at AC-Baidu, have experience in serving our customers after helping foreign companies to advertise in China for the past 3 years. We can improve the conversion rate of your ad by at least 50%. We do this by combining our knowledge Chinese Internet users' behavior, Chinese keyword optimization methods, and Chinese consumers and markets. China's economic growth will provide many opportunities for you and your business.